AVAS

AUTOMOTIVE INTELLIGENCE PLATFORM

Connect. Engage. Retain.

Transforming Outdated GPS Add-Ons Into Modern Dealership Technology



The AVAS Model

01 **Dealer Operational Intelligence**

Protect inventory and improve daily lot operations.

02 **Vehicle Sold**

Activate customer value and a direct dealer connection.

03 **Service & Sales Retention**

Use mileage and ownership milestones to automate engagement.

04 **Repeat Business**

Keep your dealership connected throughout ownership.

One-to-one engagement supported by high consumer value



Dealer Operational Intelligence

Inventory Visibility

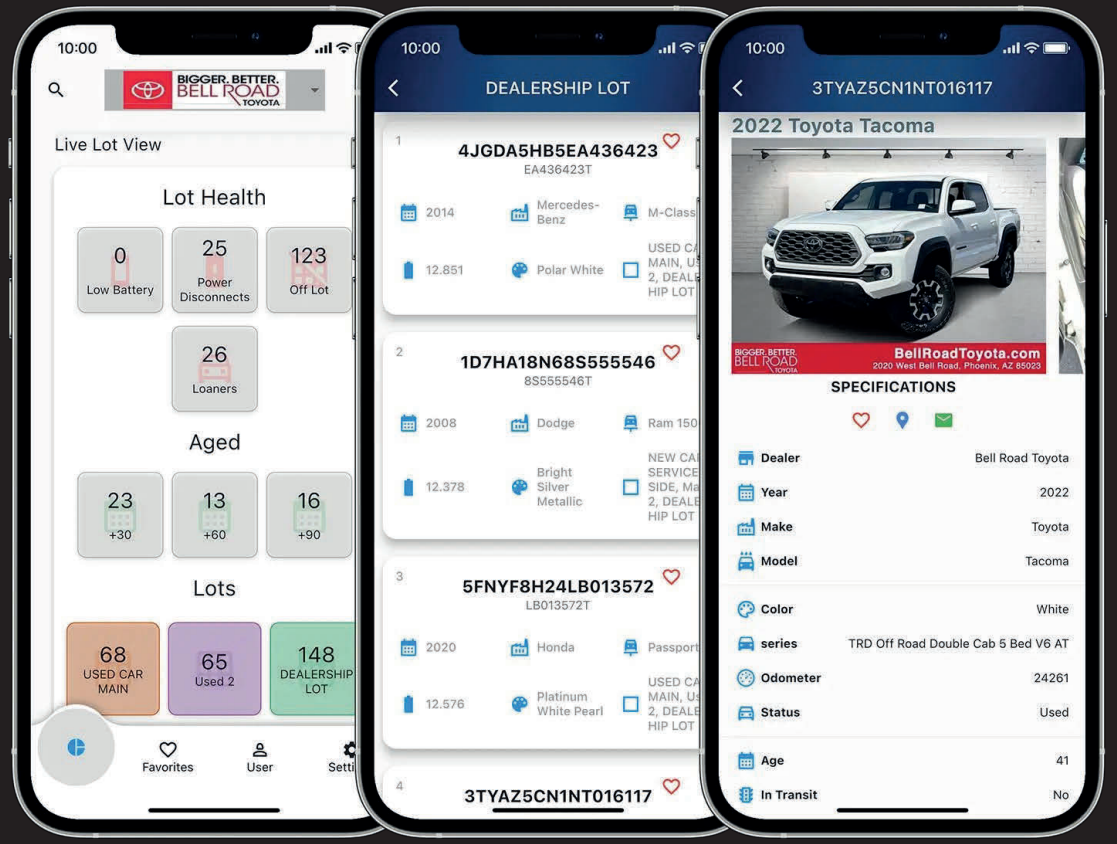
Locate inventory across lots and use movement and geofence alerts.

Vehicle Health

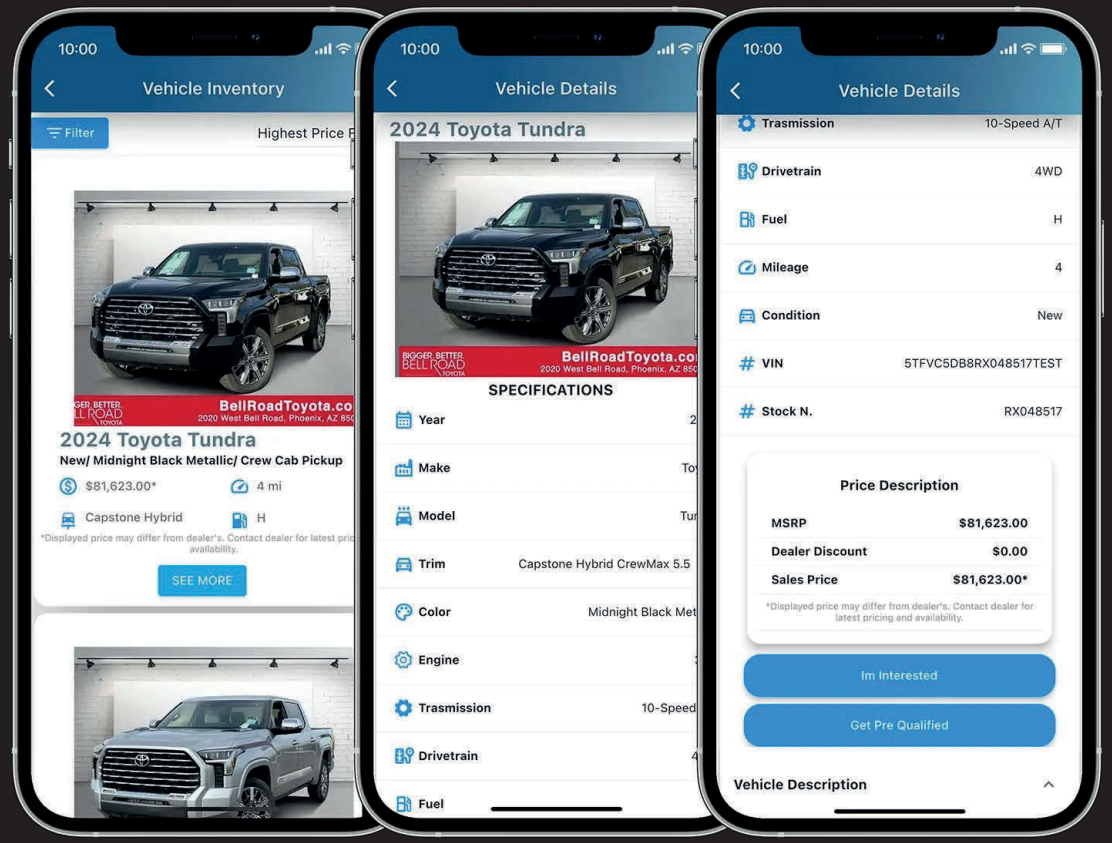
Identify low batteries and power disconnects before they slow the team down.

Daily Oversight

Manage test drives, loaners and aged inventory from the dealer app.



A Faster Sales Walk-Around



Find the Right Vehicle

Access vehicle location, pricing and vehicle details.

Save Customer Interest

Favorite vehicles during the walk-around and keep the conversation moving.

Capture the Opportunity

Send vehicle details and automatically sync leads into your CRM.

Consumer Value That Lasts

Vehicle Visibility & Alerts

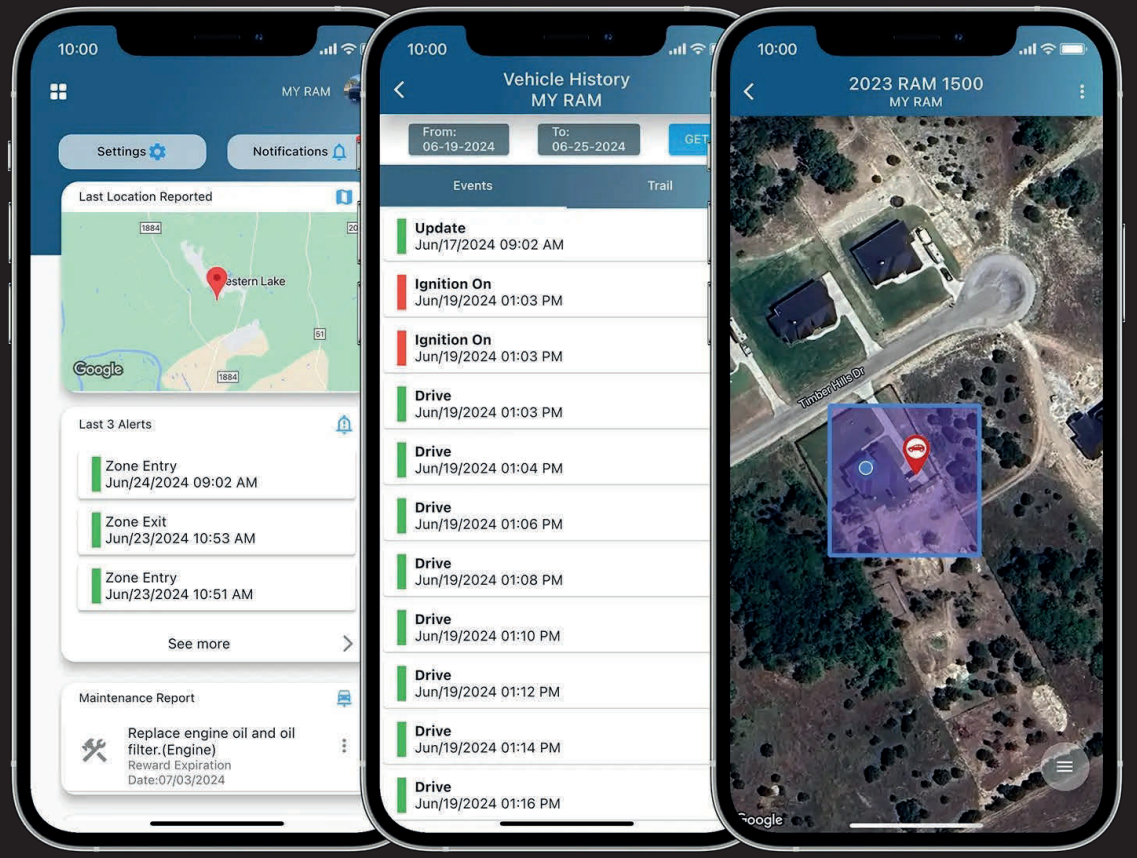
Vehicle location, health updates, trip history and maintenance reminders.

VIP Rewards

Mileage-based service offers aligned with OEM maintenance schedules, plus parts specials and customer appreciation offers.

Recovery Support

24/7 recovery support and an optional $5,000 replacement-vehicle benefit at your store.



Theft benefit applies after 30 days unrecovered, subject to program terms and eligibility.

Your Dealership in Their Pocket

Dealer Digital Glovebox

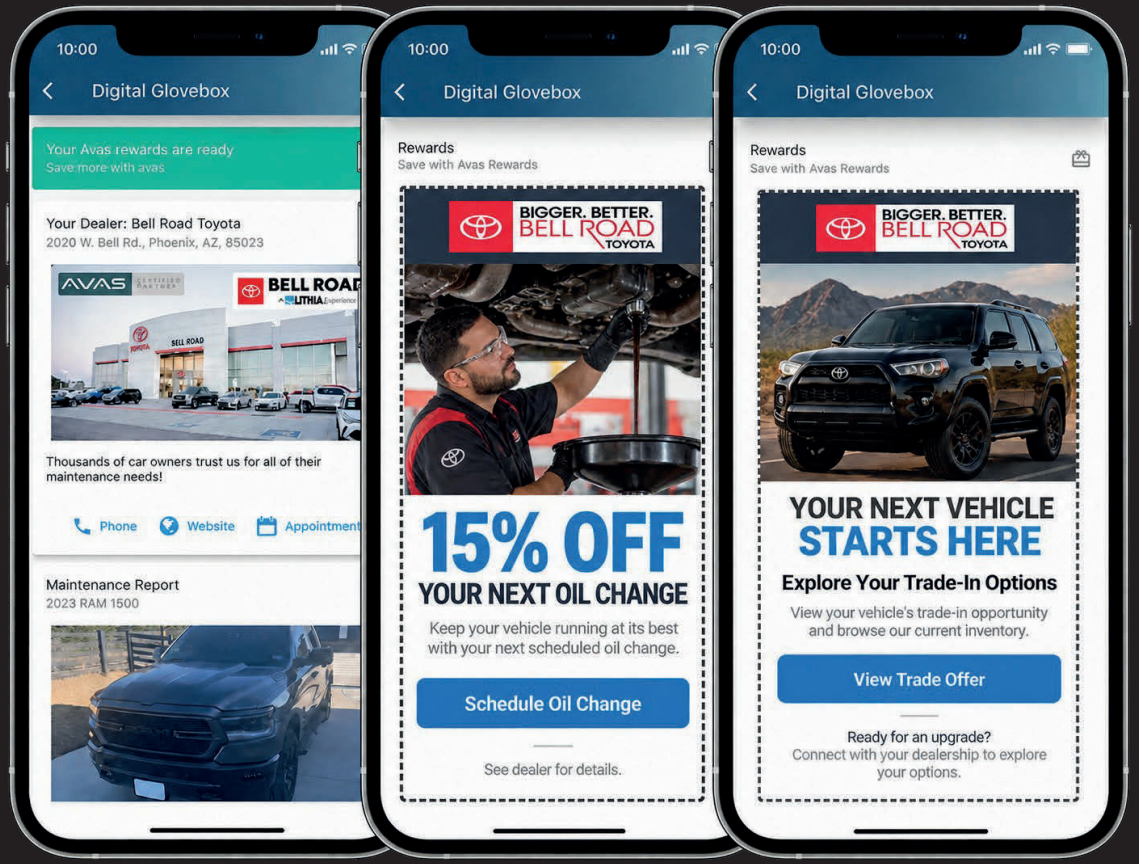
A co-branded app that keeps customers connected to their selling dealership.

Service Connections

Give customers convenient access to appointments, chat and rewards.

Inventory & Offers

Connect SRP and VDP inventory with equity offers and CRM-linked push notifications.



Live Mileage Service Retention

Timely Service Offers

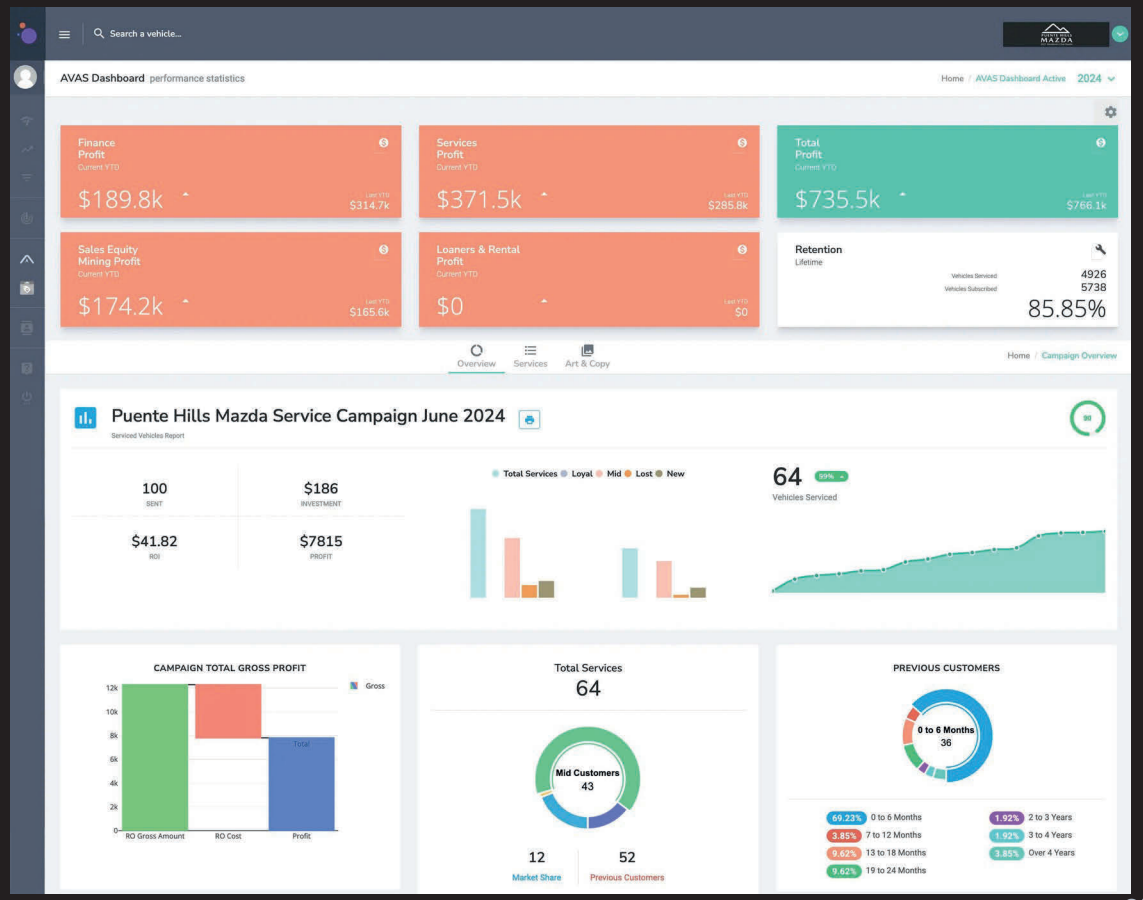
Use live mileage to deliver timely service offers that help convert better than generic campaigns.

Repair-Order Attribution

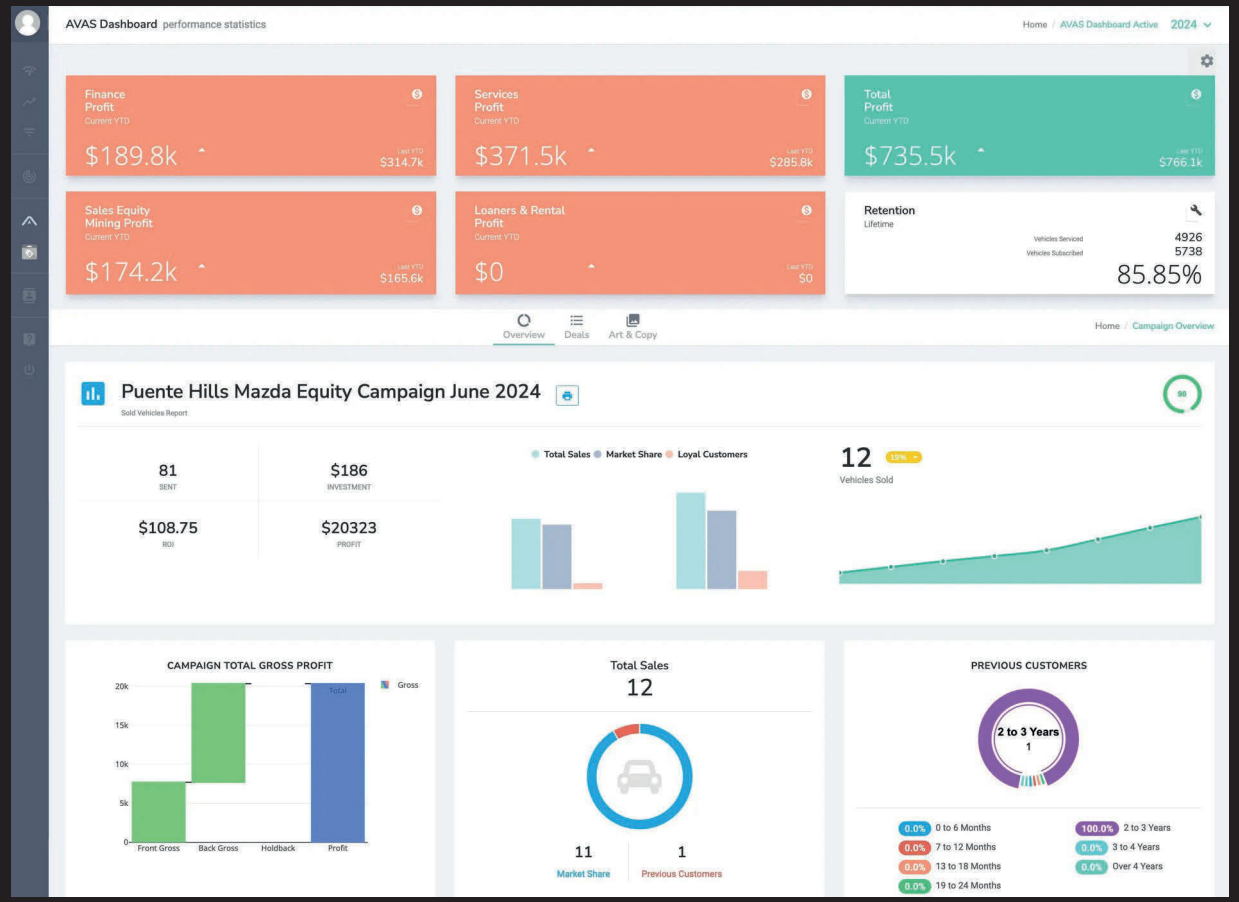
Track campaign performance with real data from repair orders, service revenue and customer activity.

Campaigns That Drive Appointments

Every service campaign directs customers to schedule an appointment through integrated booking.



Live Mileage Sales Equity Mining



Identify Sales Opportunities

Combine live mileage with valuation sources to identify positive and negative equity.

Deliver Relevant Offers

Target lease endings and ownership milestones with automated campaigns.

Measure Campaign Activity

Review campaign reporting, customer engagement and vehicle sales.

Campaigns Built Around Your Customers

01



Choose the Audience

Use customer history, mileage or ownership milestones to define the group.

02



Select the Campaign

Build a library of service offers, equity messages and lease reminders.

03



Automate & Review

Set timing and offers, then track campaign activity in the dashboard.

Connected Data. Clearer Decisions

A Connected Customer View

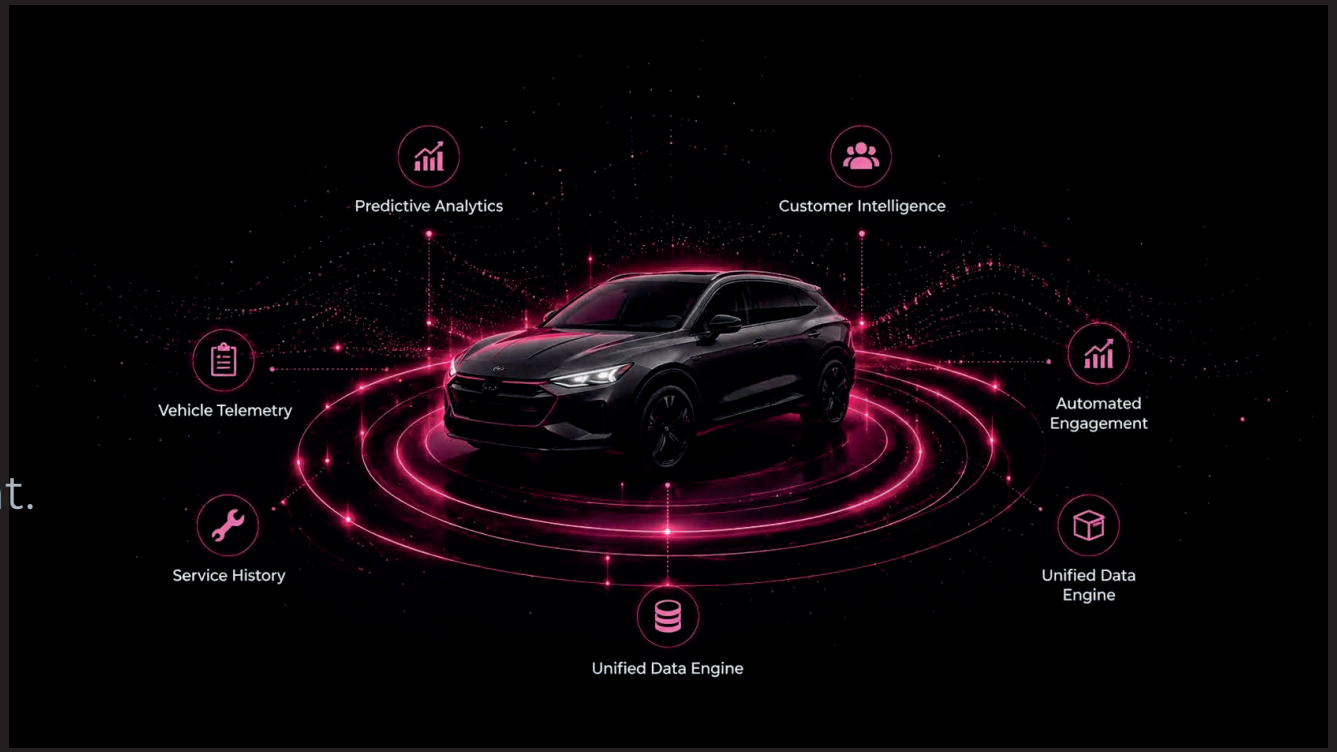
Bring vehicle intelligence and dealership data into the AVAS platform.

Campaign Reporting

Get real campaign performance data automatically, including repair orders, revenue, sales and customer engagement.

AI Insights: Coming Soon

Planned predictive insights will help identify future sales and service opportunities.



Connected to Your Dealership Systems

DMS & CRM

Connect DMS and CRM through secure integrations, backed by cybersecurity insurance.

Menu & F&I

Integrate menu and F&I systems, including F&I Sentinel, with one-to-one workflows designed to support compliance with applicable state and federal laws.

Inventory & Scheduling

Connect SRP and VDP inventory with customer browsing and service booking.

Built In-House. Built Around Your Dealership

One AVAS Platform

A direct relationship with the team behind your technology.

Customization

Adapt workflows and the consumer experience to your dealer group.

Data Stewardship

AVAS controls its hardware, software and data integrity, without third-party data access.

One-to-One Marketing

Keep customer engagement tied to the dealership relationship and customer value.

Dealer Program & Ownership Terms

Included Program

Up to 1 year of inventory management and 5 years of customer engagement, bundled at one price.

Customer Renewal

Optional continuation after year 5 at $99 per year. Dealer Glovebox remains connected.

Vendor Transition

A one-time credit helps offset replacement of current vendor inventory.

Activation Terms

Website describes the activated product as non-cancelable. Account deactivation is separate.

Published AVAS offer. Customer agreements and applicable program terms govern.

AVAS-Published Dealer Results

$1M+

Average Annual Dealer Revenue

$1,200

Average PVR Increase

$500

Average Acquisition Savings

76%

Average Service Retention Increase

10%

Average Sales Retention Increase

Published marketing figures from myavas.com/why-avas. Individual results vary.

Connected Hardware Options



Wired

LTE tracking and alerts. Optional remote locks and ignition disable.

OBD2

Plug-and-play location, diagnostics, driving behavior and crash alerts.

Wireless

Movement and geofence alerts, 3 reporting modes, no hardwire installation.

Key Tracking



COMING SOON

Crowd Sourcing

Locate keys through crowd sourcing, eliminating the need for Bluetooth beacons around the dealership.



Dealer App: Locate Dealership Keys

Track keys through the dealer app to reduce search time and lost-key costs, keep vehicles ready and create a profit center.



Consumer App: Locate Personal Keys

View your key's location through the consumer app for convenient everyday tracking.

Hardware Specifications

System	Network	Dimensions (in)	Weight	Power / Battery
Wired	4G LTE CAT-M1	1.95 × 1.91 × 0.86	58 g	8–32 V DC
OBD2	4G LTE CAT-1	3.7 × 1.14 × 0.66	70 g	8–32 V DC
Wireless	4G LTE CAT-M1	3.43 × 2.01 × 1.18	140 g	1400 mAh / up to 4 years*
Key Tracker*	BLE	1.5 × 1.5 × 0.31	13 g	CR2032 / approx. 16 months*

*Key Tracker is coming soon. Battery life varies with use and conditions. Wireless unit is IP67-rated.

Key Tracker advertised range: up to 328 ft. Actual range varies with environment.

Protection & Installation Options

OBD2 Shield & Faraday

Port protection limits unauthorized key programming. Faraday shielding blocks key-fob signals.

Additional Protection

Cat shields, decoy systems and 3M door-edge and cup-handle protection.



Certified Installation

Installation services and training matched to the dealership’s process.

Optional products and benefits vary by program.

Training, Launch & Ongoing Support

Dedicated Product Specialist

Support for sales, F&I, service, inventory and installation teams.

Installation & Daily Workflow

No-wire-cut installation training, plus dealer app, PDI and inventory workflows.

Marketing & Campaign Support

Co-branded materials, campaign strategy, training modules and performance optimization.

24/7 Customer Assistance

Account setup, app and technical help, plus stolen vehicle recovery support.

AVAS

Your Dealership. Connected.

Domenick Chiapparelli

Director of Dealer Relations

domenickc@myavas.com

(954) 850-9885

lancek@myavas.com

myavas.com