



**AUTONOTE  
SOLUTIONS**  
Powered By **AVAS**

## **Connect, Engage & Retain!**

Exclusive Rewards & Savings  
For Customers with 24/7 Stolen Vehicle Recovery

[\*\*Visit Our Site\*\*](#)

# Dealership Offering



## ◉ Streamlined Lot Operations & Sales

Increase sales by streamlining your daily operations while creating a better sales experience for the consumer and your sales team.

## ◉ VIP Rewards Value Proposition

Offer an exclusive rewards program that provides significant value to defectors, mid and loyal customers through personalized incentives, discounts, and special offers.

## ◉ AI Driven Customer Data Platform

Harness the power of artificial intelligence to aggregate and analyze customer data, delivering deep insights and predictive analytics, while staying compliant with One-to-One Marketing.

## ◉ Live Mileage Equity Mining & Fixed-Ops Service Retention

Leverage automated tools to identify equity opportunities within your customer database and seamlessly automate your retention.

## ◉ Dealer Digital Glove Box

Showcase your dealership and vehicle inventory right in the app. Streamline marketing to your customers with in app notifications.

## ◉ Plus Much More!

# Streamline Lot Operations & Sales App



## Streamline Lot Operations

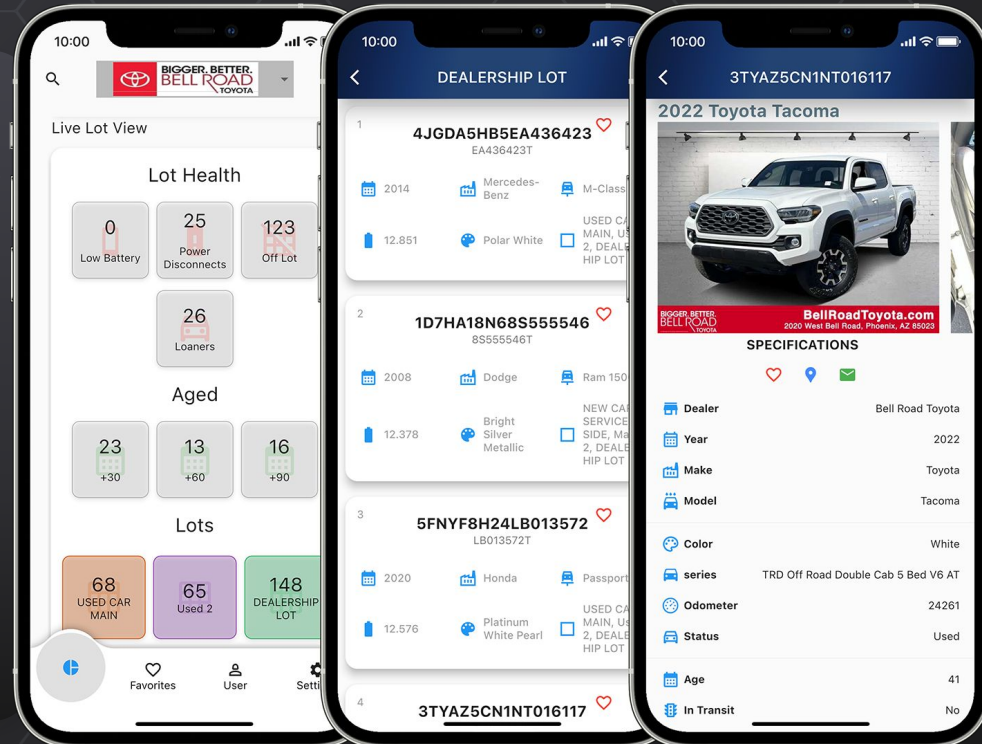
Easily manage all your lots. Quickly identify vehicles with low batteries, power disconnects, daily test drives, while managing loaner vehicles and aged inventory to help mitigate flooring fees.

## Feature Rich Sales App

Save up to 45 min. on each sale by locating and favoriting vehicles within our dealer app, while walking the lot with customers. Our VDP provides pricing, available discounts, lead curation and much more!

## Inventory, CRM, DMS & Menu Integration

As the direct manufacturer and an approved vendor, AVAS can fully integrate with your dealership to provide a powerful AI driven experience, while adhering to safeguard privacy laws.

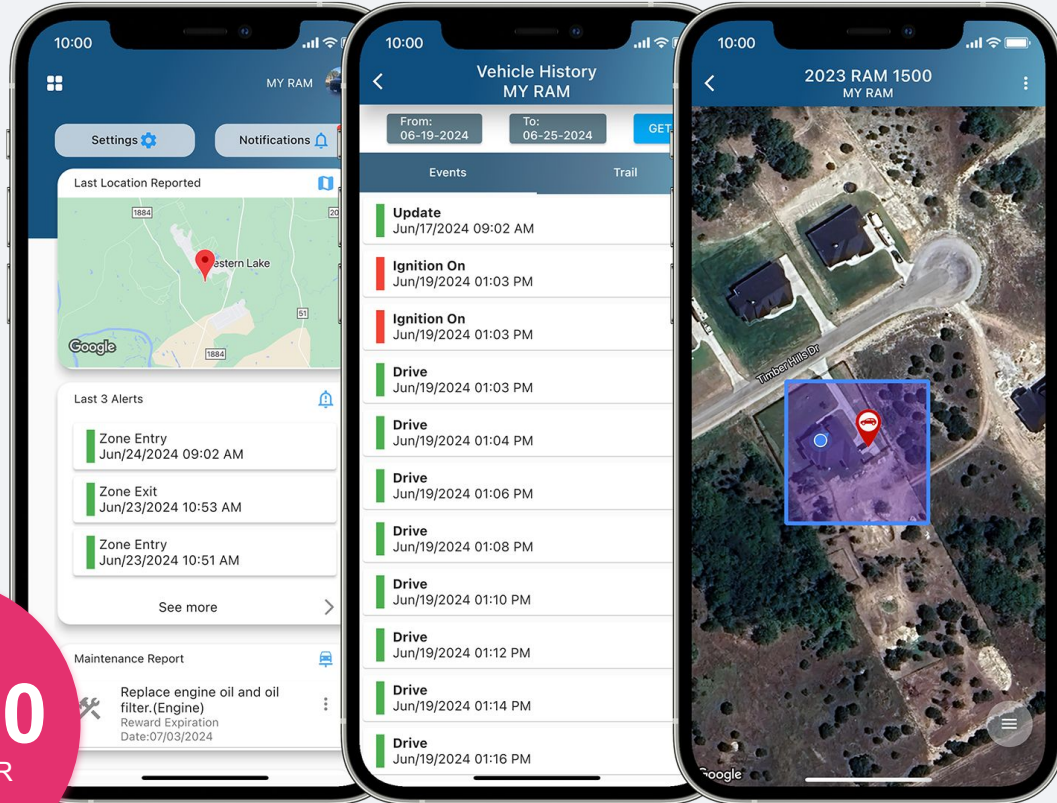


# VIP Rewards Value Proposition

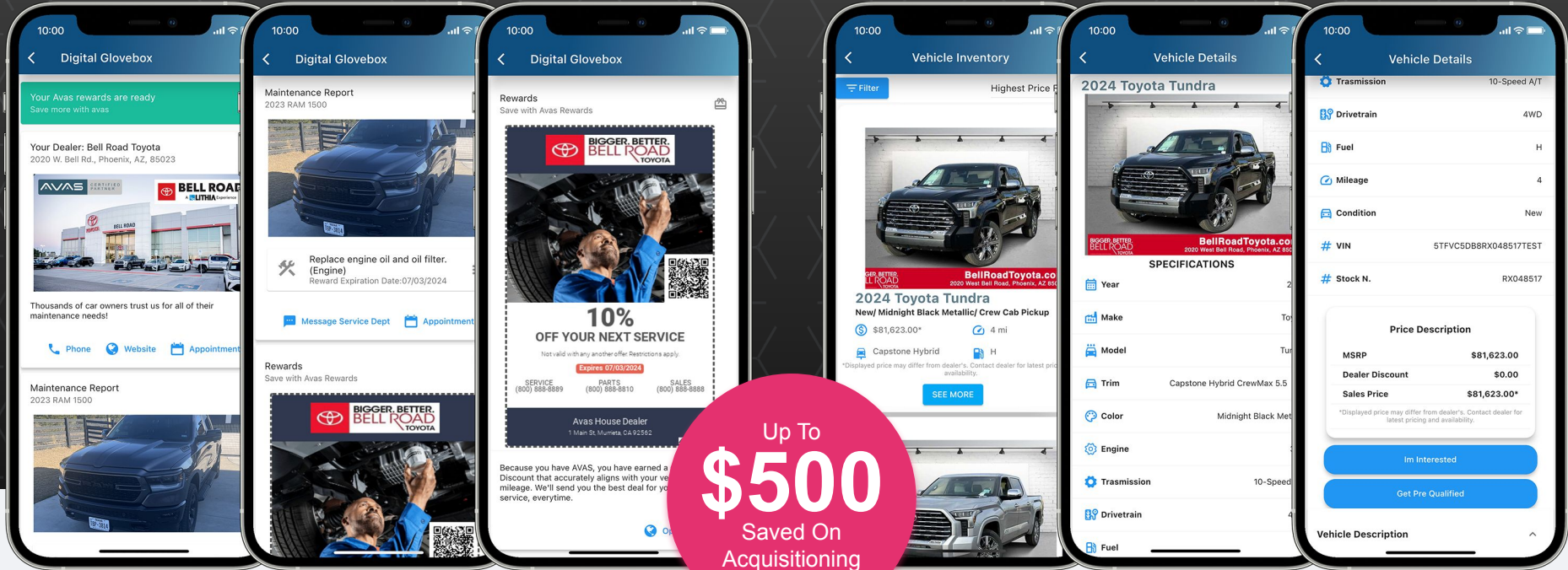


- ◉ **VIP Rewards Offers**  
Live mileage service discounts & equity offers
- ◉ **Stolen Vehicle Recovery**  
24/7 call center nationwide
- ◉ **Insurance Discounts**  
Up to 30% off comprehensive insurance
- ◉ **\$5,000 Theft Benefit**  
Product performance guarantee retention
- ◉ **Dealer Digital Glovebox**  
Stay connected with your dealer for promotions
- ◉ **Vehicle Management**  
Manage your vehicles location & health 24/7
- ◉ **Detailed Reports & Trails**  
Vehicle location history & 2 min updates
- ◉ **Push Notifications**  
Speed, low battery, zones, maintenance & more

Up To  
**\$1200**  
Average PVR  
Increase



# Dealer Digital Glovebox



Up To  
**\$500**  
Saved On  
Acquisition

- Co-Branded consumer app to showcases your Dealership
- Customers can easily book service appointments & chat

**Our goal is to simplify your marketing & monthly spend by automating it with our AI driven sales & service retention customer data platform.**

- SRP & VDP inventory integration to streamline in equity sales
- Automated push notifications that curate leads into your CRM

# Live Mileage Fixed-Ops Service Retention

Up To  
**76%**  
On Average

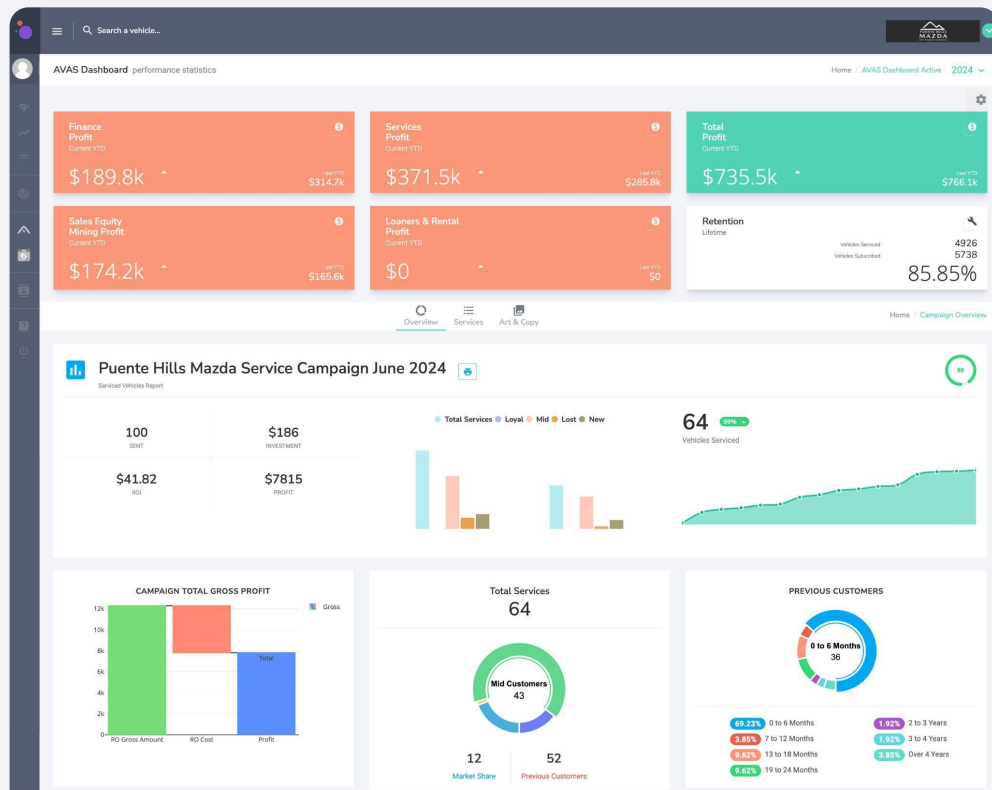
**OF CUSTOMERS ARE MORE LIKELY TO BUY THEIR NEXT CAR IF THEY HAVE HAD IT SERVICED WITHIN THE LAST 12 MONTHS**

- Most customers defect from dealerships because of solvable problems and a lack of communication.
- Premium defectors of service have the highest impact on service.
- Loyalty programs (a.k.a. VIP Rewards) offering service reminders with loyalty discounts and customized campaigns are critical to keeping your best customers.



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**“Sales sells the first vehicle & service the next one”**



# It's All in the Data!



## ◉ Live Mileage Sales Retention

Simplify equity mining management by easily setting up sales campaigns just once, using our pre-designed templates and equity criteria qualifications.

## ◉ Sales Mining Dashboard

Our user friendly dashboard offers Dealers a way to view their current ROI generated by each campaign and offers reporting on key KPI metrics of how many vehicles were sold.

## ◉ Auto-Pilot Your Revenue Funnel

Automatically send notifications to customers when they are coming out of lease or when their warranty is about to expire.

**Unlike OEM Apps, AVAS provides dealers a complete ecosystem of Data Ownership. Regardless of your customers location, they are no longer redirected to your competing dealers for service. Customers buying cars will return again because you are connected to them with value and purpose.**



GET IT ON  
Google Play



Download on the  
App Store

# Live Mileage Sales Equity Mining

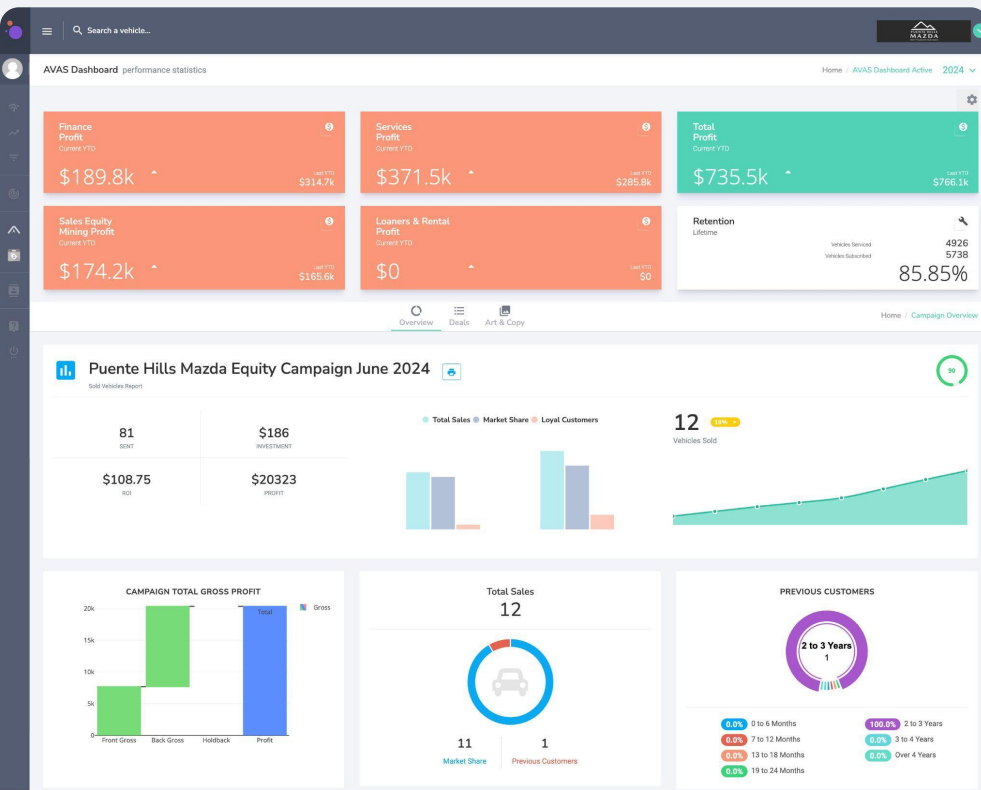


Average  
**10%**  
Increase In Sales  
Acquisitioning

Great news, Lance K, you are likely in an equity position to trade your truck in for a new one. Click here to see our current inventory.  
[www.trademycaratoregonchevy.com](http://www.trademycaratoregonchevy.com)



4:34 PM



## Sales Mining Targeting Options

Sales No Service  
Service No Sales  
Negative / Positive Equity  
End of Lease

Surname  
Based Off Mileage  
Based Off Date

## Sales Campaigns

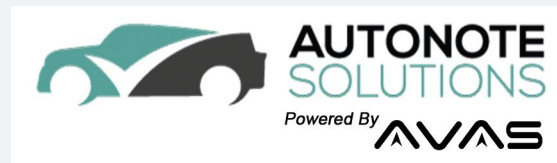
In equity & negative position is solidified with KBB and solidifies the position for push campaigns

## Service Campaigns

Lost Customer - 10 months or longer  
Mid Customer - 1 service in the past 9 months  
Loyal Customer - 2 services in the last year



# Mine Your Current Database Select Your Campaign & Go!



Rev those engines! 🚩 Your COMPLIMENTARY oil change is waiting at Puente Hills Mazda. Don't miss out on the fun. Call us at (626) 701-8905 or schedule your appointment online at <https://www.phmazda.com/service-appointment/>. Your car will thank you!

We will build your campaign library, you select your campaign, your targeted customers, and we'll do the rest!

Hi ! Great News ! You have equity in your vehicle at Puente Hills Mazda. It means the value of your car exceeds what you owe. You can now upgrade to a new vehicle. Visit our showroom at 17723 Gale Avenue, City of Industry CA 91748 or call (626) 701-8905 to schedule an appointment. We're excited to assist you in finding the perfect vehicle. Thanks! - Puente Hills Mazda



11:08 AM

**WE WANT YOUR VEHICLE!**

**TRADE IN, TRADE UP, OR CASH IN!**

Are you looking to upgrade your current ride or just get rid of your old car? Well, we're offering top dollar! Trade in, trade up, or cash in, in just a few easy steps! Even if you don't buy from us, we'll still buy from you!

**For a limited time, we're offering you \$1,000 over the KBB Trade Value for your car!**

We are committed to giving you top dollar for your trade-in - no matter the make or model! Find out what your car is worth! It only takes a minute!

Text: **Simi Chevy To: 56432** or click the button below!

[VALUE MY VEHICLE](#)

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[www.simivalleychevrolet.com](http://www.simivalleychevrolet.com)

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\* Free Appraisal Inspection - No Obligations

Find out what your car is worth and get your instant cash offer! It only takes a minute!

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# Training & Support



## ◉ Products Specialist:

Every account on the AVAS program receives a dedicated AVAS Product Specialist who helps ensure the success of the program. It's their job to offer extensive onsite product training with individual training modules for Sales, Finance, Service, PDI Installers, Inventory Managers and Fixed Operations.

## ◉ Marketing Campaigns

Your Product Specialist works directly with dealer mgmt to build your library of campaigns, determine run rates and expiration dates.

## ◉ Installation Training

Install AVAS quickly and easily, no-wire cutting, leaving the OBDII port open and free of obstruction. Offering complete flexibility and the ability to still diagnose or smog vehicle's without having to remove the device.

## ◉ Marketing Materials

Comprehensive marketing materials available, including showroom banners, window stickers, table top tents, videos for customer lounge areas and more.

## ◉ Dealership Apps

Our all-in-one Dealer App provides on the go oversight and ease of installations. Quick, easy and efficient.

## ◉ Technical Support

Dedicated Technical Support is available to help assist with any immediate needs, bypassing customer support and wait times.



# Questions?

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CEO/President

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